

WHAT IS CLAIMED IS:

1. An information delivery system including a first server, a second server and a terminal,

5 wherein said first server comprises:

means for storing summary content which is a summary of detailed content; and

means for transmitting the summary content to said terminal,

10 wherein said second server comprises:

means for storing the detailed content; and

means for transmitting the detailed content to said terminal in response to an instruction of said terminal, and

15 wherein said terminal comprises:

means for receiving the summary content from said first server;

means for displaying the received summary content;

20 means for instructing said second server to transmit the detailed content corresponding to the received summary content; and

means for receiving the detailed content corresponding to the received summary content from  
25 said second server.

2. The information delivery system as claimed in

claim 1, further comprising a push delivery control unit,

wherein said terminal further comprises means for transmitting data about said terminal to said push  
5 delivery control unit,

wherein said first server further comprises means for transmitting data about the summary content to said push delivery control unit,

wherein said push delivery control unit  
10 comprises:

means for receiving the data about said terminal from said terminal;

means for receiving the data about the summary content from said first server;

15 means for deciding a terminal to which the summary content is to be transmitted according to the data about said terminal and the data about the summary content; and

means for transmitting to said first server,  
20 information about the terminal which was decided to be the terminal to which the summary content was to be transmitted, and

wherein said first server transmits the summary content only to the terminal which was decided by said  
25 push delivery control unit to be the terminal to which the summary content was to be transmitted.

3. The information delivery system as claimed in claim 1,

wherein said terminal further comprises means for transmitting data about said terminal to said first server,

wherein said first server further comprises:

means for receiving the data about said terminal from said terminal; and

means for deciding a terminal to which the summary content is to be transmitted according to the data about said terminal and data about the summary content, and

wherein said first server transmits the summary content only to the terminal which was decided to be the terminal to which the summary content was to be transmitted.

4. The information delivery system as claimed in claim 2 or 3, wherein the data about said terminal includes data about content display capability of said terminal, and the data about the summary content includes data about display capability needed for displaying the summary content.

5. The information delivery system as claimed in claim 2 or 3, wherein the data about said terminal includes data about a position of said terminal, and

the data about the summary content includes data about a position associated with the summary content.

6. The information delivery system as claimed in  
5 claim 2 or 3, wherein the data about said terminal includes data about a user of said terminal, and the data about the summary content includes data about attribute associated with the summary content.

10 7. The information delivery system as claimed in claim 2 or 3, wherein the summary content includes a display control code for controlling display of content on said terminal, and wherein the display control code controls display of content on said  
15 terminal according to data about said terminal that differs from the data about said terminal which said terminal transmits.

8. The information delivery system as claimed in  
20 claim 1, wherein the detailed content corresponding to the summary content consists of moving image content, and wherein the summary content includes a frame of the moving image content.

25 9. The information delivery system as claimed in claim 1, wherein the summary content includes data describing a structure of the detailed content

corresponding to the summary content.

10. The information delivery system as claimed in  
claim 1, wherein the summary content includes a  
5 display control code for controlling display of  
content on said terminal.

11. The information delivery system as claimed in  
claim 10, wherein the display control code controls  
10 display of content on said terminal according to the  
data about said terminal.

12. The information delivery system as claimed in  
claim 10, wherein the summary content includes  
15 structure description data describing a structure of  
the detailed content corresponding to the summary  
content, and wherein the display control code obtains  
information for receiving the detailed content  
according to the structure description data and  
20 controls display of content on said terminal by using  
the obtained information.

13. The information delivery system as claimed in  
claim 1, wherein the summary content includes data for  
25 authenticating the summary content.

14. The information delivery system as claimed in

claim 1, further comprising a charging center for charging for communication between said terminal said second server.

5 15. The information delivery system as claimed in claim 14, wherein said charging center decides a charging destination for the communication between said terminal and said second server according to an instruction from said second server.

10 16. The information delivery system as claimed in claim 15, wherein when said second server receives information about exemption of the charging from said terminal, said second server instructs said charging  
15 center to charge said second server for subsequent communication with said terminal.

17. The information delivery system as claimed in claim 16, wherein the summary content includes the  
20 information about the exemption of the charging, or information about generating the information about the exemption of the charging.

18. The information delivery system as claimed in  
25 claim 15, wherein said second server instructs said charging center to charge said second server for communication with said terminal, after completing the

communication.

19. The information delivery system as claimed in claim 14, wherein when said charging center receives  
5 information about exemption of the charging from said terminal, said charging center charges said second server for subsequent communication between said terminal and said second server.

10 20. The information delivery system as claimed in claim 1, wherein said terminal is a mobile terminal.

21. A server comprising:  
means for storing summary content which is a  
15 summary of detailed content; and  
means for transmitting the summary content to a terminal.

22. The server as claimed in claim 21, further  
20 comprising:  
means for receiving data about a terminal from said terminal; and  
means for deciding a terminal to which the summary content is to be transmitted according to the  
25 data about said terminal and data about the summary content, and  
wherein said server transmits the summary content

only to the terminal which was decided to be the terminal to which the summary content was to be transmitted.

5 23. A push delivery control unit comprising:

means for receiving data about a terminal from said terminal;

means for receiving data about summary content from a server that stores the summary content which is  
10 a summary of detailed content;

means for deciding a terminal to which the summary content is to be transmitted according to the data about said terminal and the data about the summary content; and

15 means for transmitting to said server, information about the terminal which was decided to be the terminal to which the summary content was to be transmitted.

20 24. A terminal comprising:

means for receiving summary content which is a summary of detailed content from a first server that stores the summary content;

25 means for displaying the received summary content;

means for instructing a second server to transmit the detailed content corresponding to the received



summary content; and

means for receiving the detailed content corresponding to the received summary content from said second server.

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25. A charging center comprising:

means for charging for communication between a terminal and a server storing content; and

10 means for receiving an instruction from said server,

wherein said charging center decides a charging destination according to said instruction from said server and charges the decided charging destination.

15 26. A charging center comprising:

means for charging for communication between a terminal and a server storing content; and

means for receiving information about exemption of the charging from said terminal,

20 wherein said charging center charges, when said charging center receives said information about exemption of the charging from said terminal, said server for subsequent communication between said terminal and said server.

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27. An information delivery method in an information delivery system including a first server that stores

summary content which is a summary of detailed content,  
a second server that stores the detailed content, and  
a terminal, said information delivery method  
comprising the steps of:

5       transmitting the summary content from said first  
server to said terminal;

          displaying on said terminal the received summary  
content received by said terminal;

          instructing said second server to transmit the  
10       detailed content corresponding to the summary content  
received by said terminal; and

          transmitting the detailed content corresponding  
to the summary content received by said terminal from  
said second server to said terminal.

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28. A display control method for controlling display  
of content on a terminal, comprising the steps of:

          obtaining information for receiving content  
according to structure description data describing a  
20       structure of the content; and

          controlling display of content on said terminal  
by using the obtained information.

29. A program that makes a terminal to execute a  
25       display control method for controlling display of  
content on said terminal, said display control method  
comprising the steps of:

obtaining information for receiving content  
according to structure description data describing a  
structure of the content; and

controlling display of content on said terminal  
5 by using the obtained information.

30. The program as claimed in claim 29, wherein said  
display control method obtains said information for  
receiving content according to the structure  
10 description data and data about said terminal.

31. A recording medium for recording a program that  
makes a terminal to execute a display control method  
for controlling display of content on said terminal,  
15 said display control method comprising the steps of:

obtaining information for receiving content  
according to structure description data describing a  
structure of the content; and

controlling display of content on said terminal  
20 by using the obtained information.